



FEATURE PROJECT

KINGS THEATRE

Brooklyn, NY



EVERGREEN
Architectural Arts



INTRO

The Kings Theatre was built in the late 1920s under the guidance of the notable architectural firm Rapp & Rapp and interior designer Harold W. Rambusch. The original construction cost, \$1.3 million, would be over \$18 million today.

In 2015, EverGreene concluded an expansive restoration project encompassing a broad variety of services to return this Loews' Wonder Theater to its original splendor.

 OUR THEATER PORTFOLIO



HISTORY

The selected site of construction was the Brooklyn, New York neighborhood of Flatbush. At the time, it was home to a diverse immigrant population. Of the many large theaters in the area, the Kings stood out because of its capacity (bordering on nearly 3,700 seats) and its opulence, which combined multiple architectural and decorative styles

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TIMELINE

1928

Construction begins.

1929

Opening day.

1977

The struggling Kings closes, attempts reopening, but closes again 4 months later.

May 2013

Restoration begins.

January 2015

Restoration concludes.

September 2019

The Kings celebrates its 90th year!





IMPROVING THE COMMUNITY

The monumental restoration of the Kings coincides with the revival of both the economy and arts scene in Flatbush. With over 40 years of experience renewing theaters, we know there are unquantifiable ways that they improve neighborhoods and strengthen communities. The Kings is one of many historic theaters we have renovated that shares this story. As the largest theater in Brooklyn, it is bound to impart continual economic and cultural improvements to the vicinity.

 WHEN THE CURTAIN GOES UP





PLASTER

Recreating and restoring over a third of the theater's plasterwork was a feat in itself. EverGreene craftsmen created custom molds from the remaining ornamental plaster, executed on-site casting, and completed installation. The process was unique to the Kings' extensive needs.

 PLASTER RESTORATION

 PLASTER CONSERVATION

 PLASTER FABRICATION

PLASTER CONSERVATION & RESTORATION
Kings Theater | Brooklyn, NY

▶ 🔊 0:00 / 2:44 ⚙️ 📺 🔍

 KINGS PLASTER VIDEO



DECORATIVE PAINTING & FINISHES

Repainting and refinishing the expansive interior began with a historic finishes investigation, which enabled us to discover the original color scheme and create a custom palette. The 50,000 square-foot ceiling alone was polychromed in 18 different colors and glazes. The new painted interior is a highly accurate reinterpretation of how the Kings looked in 1929.

 DECORATIVE
PAINTING & FINISHES

 STENCILING & LETTERING



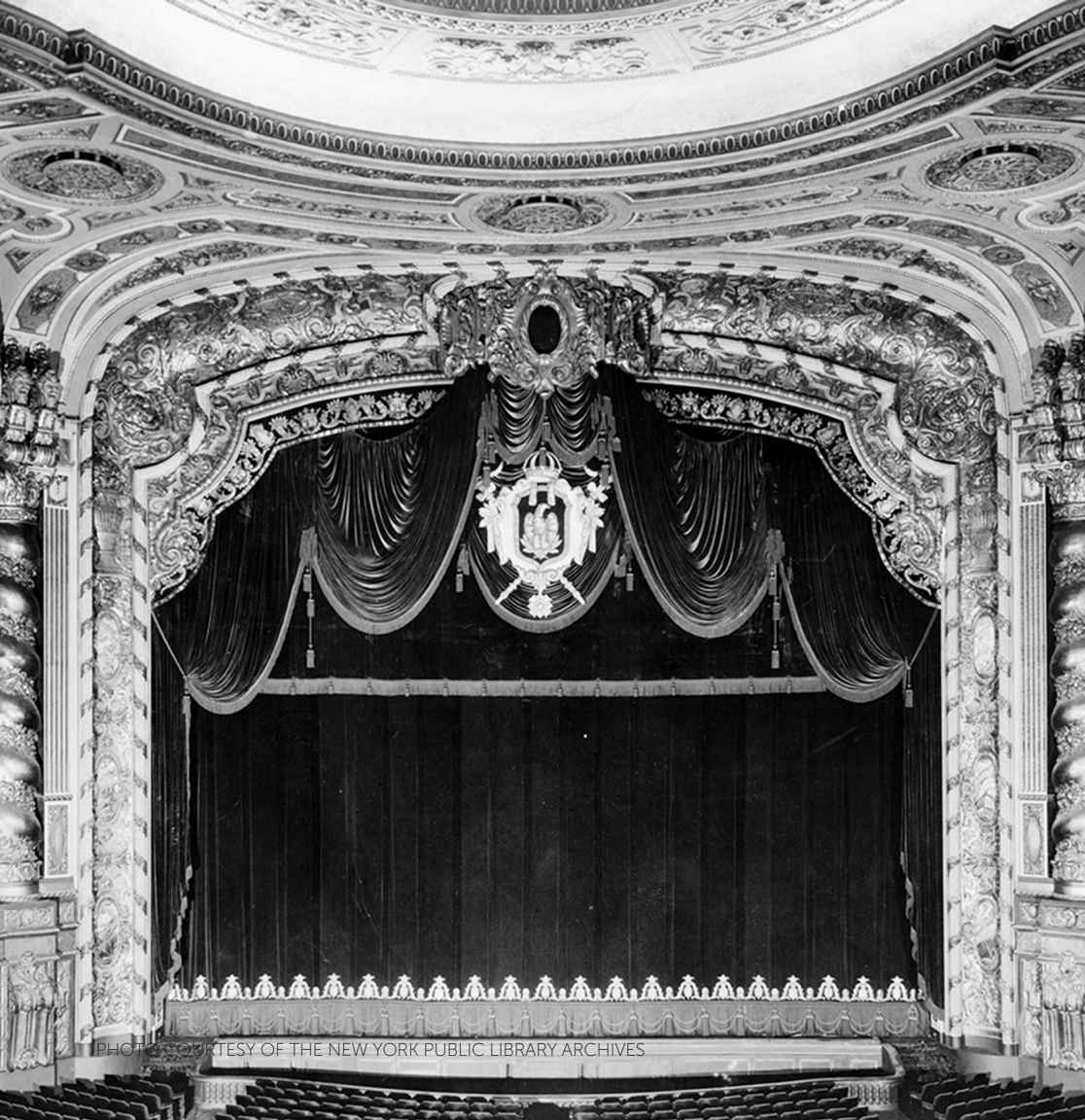


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ARCHITECTURAL TEXTILES

We're no stranger to stage curtains, painted drops, lambrequins, and hung tapestries. Besides recreating the main curtain and decorative draperies throughout the Kings, EverGreene also designed, digitally fabricated, and installed large areas of wallpaper based on the patterns original to the theatre.



ARCHITECTURAL TEXTILES



PAINTED STAGE & FIRE CURTAINS





LOBBY RESTORATION

Many different types of traditional architectural decoration techniques were employed to make both the Grand Lobby and Inner Lobby a magical preamble to the auditorium. We reinstated the wood, recreated the metal railings, and restored, painted, gilded, and glazed the plaster, ensuring that the opulence astounds each visitor as soon as they open the doors. Adorning the lobbies are wood columns and panels, painted plaster, and large ornamental grills, inspired by the Palace of Versailles.

 METAL CONSERVATION

 GILDING






BEFORE




AFTER

PRESS


 GIVING OLD LOEW'S THEATER
IN BROOKLYN A SECOND
CHANCE

 BEHOLD THE GORGEOUSLY
RESTORED KINGS THEATRE IN
BROOKLYN

 INSIDE AMERICA'S HISTORIC
MOVIE THEATERS

 RESTORATION OF
BROOKLYN'S HISTORIC KINGS
THEATRE!

 UNVEILING BROOKLYN'S
MAGNIFICENTLY RESTORED
KINGS THEATRE

 WHAT IT TAKES TO RESTORE
A 1929 BROOKLYN 'WONDER
THEATER'

Special thanks to Matt Lambros
for documenting the Kings'
journey in his book *Kings Theatre:
The Rise, Fall and Rebirth of
Brooklyn's Wonder Theatre*. Visit
afterthefinalcurtain.net for more of
his historic theater photography.



AWARDS & ACKNOWLEDGEMENTS

OUR TEAM

Ace Theatrical Group

Venue Operations

The City of New York

Owner

Gilbane Construction

General Contractor

Martinez & Johnson Architects

Restoration Architect

Schuler Shook Theatre Planners

Lighting Design

Whitney Cox

Professional Photographer

SELECTED AWARDS

2014

New York Landmarks Conservancy

Lucy G. Moses Award

2015

New York State Parks

New York State Historic Preservation Award

The SARA NY Council

Gold Award of Excellence

Building Design+Construction Magazine

Platinum Reconstruction Award

The AGC of America

Building Renovation \$10-199M

The Brooklyn Chamber of Commerce

Brooklyn Building Award for Historic Preservation

2016

The Greater New York Construction

User Council

Cultural Award



SAFETY

Jobsite safety is a matter of human dignity, and at EverGreene, it's a top priority.

Our mission is to keep every project incident-free and return each employee home safe and sound. We are proud to be an industry leader in environmental health and safety in historic-built environments.






ABOUT US

As stewards of the most treasured buildings, landmarks, monuments, and theaters, we devote every day to the inspiring integration of art and architecture. Employing a cross-disciplinary approach, we integrate the client's vision with conservation science, craftsmanship, advanced technology, art history, and specialty construction. Our artists, craftspeople, and conservators are among the most talented and highly trained in the country.

Described as "a modern-day renaissance studio" by The New York Times, EverGreene has provided award-winning design, historic conservation, and restoration services for theaters for over forty years.

 [CONNECT WITH OUR TEAM](#)



We'd love to work with your community. Tell us about your project.

@ REQUEST A CONSULTATION

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